

IT E-BOOKS | SPRING 2023

KISS DATA LEAKS GOODBYE WITH  
**MULTI-FACTOR AUTHENTICATION**

# HACKER + DATA

## A LOVE STORY

CTRL + ALT + DELETE

**AlphaKOR**  
group



## A LITTLE BIT ABOUT ME

- ## WHAT I LIKE IN A PARTNER

- Earlier today I was doing my usual routine of browsing the web for local small businesses and wow, you really caught my eye. And you know... I am not usually this forward, but I just can't help myself. You check all my boxes and I can't pass up this opportunity... **Employee's Personal Data, will you be mine??**

XOXO, PHISH4FUNG4  



# PHISHING 4 ATTENTION


Hmm... now that I have my sights on you. My oh my, where do I begin? There are so many fun options to choose from.

## WHICH ONE IS GONNA GET YOUR ATTENTION? MAYBE...

- A **text** about an incoming "shipment."
- An **email** about an overdue "payment."
- A **message** from a "real" social media account.
- A link to my own **custom website**.
- A **clickable image** with a fun surprise.

You know the best thing about my career is that it really boils down to knowing who your audience is. I mean if you pull back all the layers, I am just a people person at my core. Lucky for you, I have you figured out. I know just the trick to get to you. You're old fashioned. I admire that. So...

I NEED TO CALL YOU



# PLAYING HARD 2 GIT

**We need to talk.** Why would you be so rude to me? I'm not like those other scammers. I don't even like you using that word... I'm unique. I took the time to change just for you.

## WHY DID YOU HANG UP???

Fortunately for you, I have a Plan B. Didn't think I'd get this far if I gave up easily now did you? You see last week I got into this **Company's Email Server** and I just so happened to notice that **you and their manager have exchanged emails**. Strictly business of course - you're holding out for me... how sweet.

Remember that survey he sent you last week? The one you had to **login with your credentials to view**? Yah... well that wasn't him. That was me.

And here I thought I was going to have to spend Valentine's alone. Now that I have your credentials, **will you and your information be my Valentine?**





**Username:** employee@company.com

**Password:** firstname1234 (could have at least tried)


\*Loading... Loading... Loading...

ARE YOU  
SERIOUS...

**Please enter the 6-digit  
code sent to your phone.**

■■■■■ ■■■■■ ■■■■■ ■■■■■ ■■■■■ ■■■■■

I can't even look at you right now. I need some time to process this. Did that 4.8 second phone call mean nothing to you? Was this all a lie? **Why don't you trust me?**



# PLENTY OF PHISH IN THE SEA </3

Well... here it comes. I guess we have to have the "talk." Why does this never get any easier?

**It's not me, it's you.** Isn't that the way you say that? I just don't know how you expect us to build a foundation without any trust. **And your Multi-Factor Authentication is the issue.** Someone had to say it.

But don't look so sad!! You will find someone. I mean just look at me! I already have a new employee account and guess what... **they trust me.**

No multi-factor, more confidential files, and... a bigger credit card (but you didn't hear that from me). You know I should really be thanking you. You helped me grow.

Well I guess this is it! Forever yours,

PHISH4FUNG4



# YOUR FAVOURITE TECH LOSERS

If you are unsure about how to take the first step using **Multi-Factor Authentication**, we are here to help. We have been providing professional IT services to businesses for 25+ years!

*CTRL + ALT + DELETE*

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